

Art for the Bikeways

New Orleans Complete Streets Coalition

REQUEST FOR QUALIFICATIONS & PROPOSALS

Announcement Date: September 21st, 2020

Submission Deadline: November 8th, 2020

Eligibility: Experienced artists and artist teams

Maximum Budget: \$20,000

project summary

The New Orleans Complete Streets Coalition, in partnership with the City of New Orleans, is calling on artists to submit qualifications and proposals for *Art for the Bikeways*, multi-site public art installations meant to highlight the City of New Orleans' investment in biking and better mobility for all residents via the new [Moving New Orleans low-stress bikeway network](#).

This project seeks to activate and celebrate the people of New Orleans and the joy of being outdoors among the city's rich scenery, greenery, and joyous culture. We hope to situate the bikeway network as a place for all people, with a special focus on the people who currently and have previously lived here.

One grant will be awarded to a single artist or artist group to create a themed installation across two or more sites within the 75 miles of protected bikeways and bike boulevards being built across New Orleans in 2020 and 2021. The low-stress bikeway network is meant to connect more residents to destinations via safe, comfortable biking, walking, and transit. The artwork funded via this grant is meant to encourage and activate these new bikeways in order to foster healthy and safe mobility options for all the people of New Orleans.

background

[The New Orleans Complete Streets Coalition](#) is a group of organizations, businesses, civic leaders, and community members who support improving our roadways and safe mobility options in order to enhance health, equity, sustainability, prosperity, and quality-of-life for the people of New Orleans.

We believe in constructing streets in a way that best accommodates all people safely and easily, no matter how they travel – whether driving, walking, biking, taking transit, and/or using mobility-assistance devices.

Our streets are also the place where New Orleanians enjoy and experience local culture, a fact we cherish and seek to protect while ensuring they are designed for all people to travel them as they see fit.

project goals

Through this project, we seek to:

- Enhance the lives of New Orleanians, children, and families through beautifying public spaces available for daily use
- Invest in local artists through a large-scale commission
- Promote and “activate” community utilization of new public bikeways and walkways
- Support the beautification of our city, and increase civic pride through public art
- Create lasting, innovative works of art that influence and shape the development of underutilized, underrepresented spaces as locations for community gathering and celebration
- Promote public art as a meaningful art form
- Contribute to New Orleans’ standing as a destination for public art
- Highlight the cultural relevance of art as a means to represent community

location

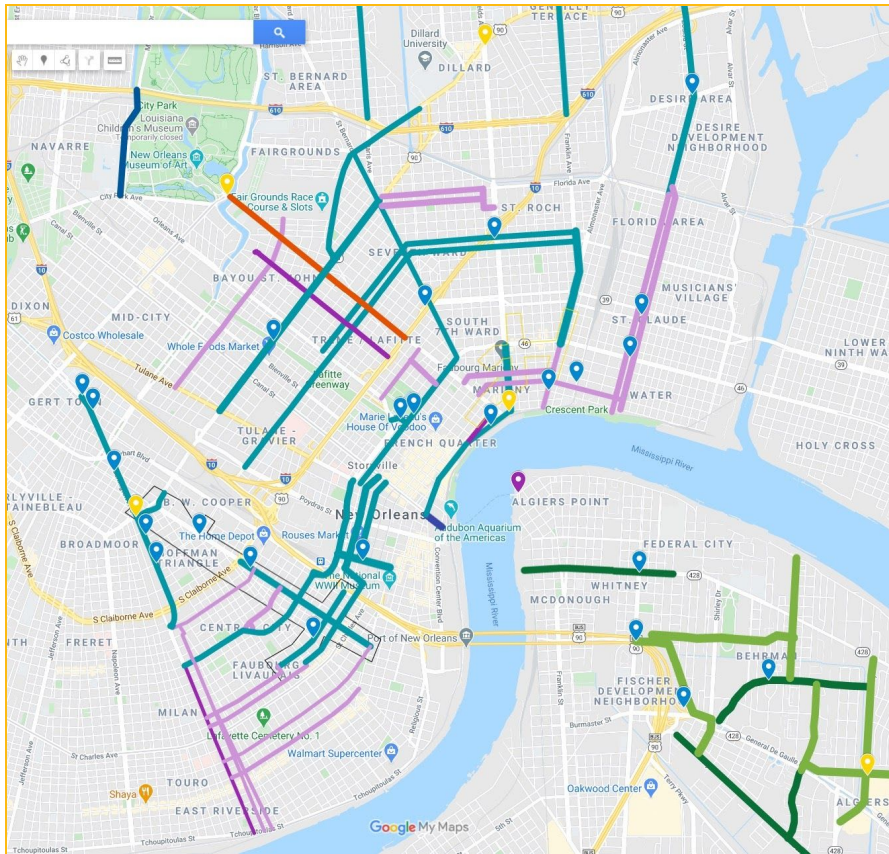
Site Description

Art for the Bikeways artwork will be located within or adjacent to the roadways of *at least two designated corridors* where Moving New Orleans Bikes installations are planned for construction in 2020 and 2021. The winning artist/artist-team will need to install artwork both in Algiers and on the east bank. Artists may select locations different from those suggested below, as long as sites are along MNOB corridors. Listed below are potential location sites:

Algiers - Holiday Dr @ MacArthur Blvd, Newton Street, Wall Blvd neutral ground, Ferry Terminal

Eastbank - Baronne @ Felicity (Triangle), MLK Neutral Ground, S. Galvez @ Toledano, Toledano @ Rocheblave (Triangle), Washington @ S. Broad (Intersection), Washington Avenue Canal, Esplanade @ Carrollton / Wisner Trail (City Park), Elysian Fields @ N. Peters, St. Bernard @ Claiborne I-10 Off Ramp, Franklin @ Chartres, Homer Plessy Way

Site Map



[Link to Google Map](#)

Opportunities at the Site

Artists may consider the following opportunities at the site:

Physical Opportunities:

- Wall murals
- Street murals within bike lanes and/or travel lanes (not including intersections)
- Stylized traffic-calming installations such as planters, etc
- Sidewalk art - adjacent curb corners and sidewalks

Thematic Opportunities:

- *Creativity* - Inspire creativity and curiosity, and encourage the next generation of artists.
- *Sense of Place* - Help shape a sense of place and identity for this site, to be built upon with future installations and with flexible community programming that celebrates the history, geography, and culture of the area.

- *Connectivity* - Celebrate and enhance the site's role as a hub of connectivity for bike and pedestrian circulation, water management, and New Orleans connectivity to the land and our local ecology.

application requirements

Applicants must prepare and submit the following requirements by the application deadline. Incomplete applications will not be considered. Submissions must include:

1. **Artist Statement:** (Max. 500 words) Include a general introduction to your work. Be sure to discuss the concepts and ideas you explore and present in your practice. Team applications should clearly describe the contribution of each collaborator.
2. **Resume:** (Max. 2 pages) Tell us about your professional experience and accomplishments as an artist. If applying as a team, the team may submit a maximum of four pages.
3. **Work Samples:** (Max. of 10 images) Provide high resolution digital images with corresponding titles to match the Work Sample Description list.
4. **Work Sample Description List:** (Max. 2 pages) For each image submitted, list the work sample's title, date, size, and medium. You may also list the location of works currently on exhibition in galleries and/or public spaces.
5. **Conceptual Proposal:** (Max. of 2 images & 500 words) Show us and describe your concept for the project. This is an opportunity to sketch and discuss the themes, subject matter, vision, and/or process for creating the work. Proposals should discuss the types of materials you intend to use in your work. While exact imagery and visuals do not need to be illustrated, please provide a visual representation of how this work would exist at the proposed sites.
6. **Budget:** (Max. 1 page) Provide an itemized budget portraying the estimated costs to fully achieve the proposed project.
7. **Installation, Maintenance, Removal Plan:** (Max. 2 pages) Describe your approach to installing the project, what maintenance would be required, and (if the project is to be installed in the public right of way) a plan for removal within a specified date range.

budget

The selected artist(s) will receive a maximum of \$20,000. The amount covers all costs associated with the project, including, but not limited to:

- Artist Fees

- Materials and Equipment
- Insurance
- Permitting
- Fabrication and Installation
- Travel and Lodging

Durability & Maintenance

Artists must consider the durability of the piece, to eliminate or minimize long-term maintenance needs in highly used public spaces.

artist eligibility

This call is open to artists or artist teams led by an experienced artist. Community groups or non-experienced artists must submit their application in conjunction with an experienced artist who meets the eligibility requirements.

To qualify, artists must:

- Be 18 years of age or older.
- Have at least 2 years of demonstrated experience.
- Meet all contractual obligations and adhere to the timeline provided.
- If selected, be prepared to present their concept to a selection committee.

selection process & criteria

Application with Qualifications & Conceptual Proposal

Submissions that meet the qualifications eligibility requirements will be evaluated by a qualified artist selection committee composed of five (5) NOCSC representatives, and two (2) established members from the local arts community. Submissions will be evaluated based on the following criteria:

- Overall impression of the application
- Artistic vision of proposed preliminary project summary
- Artistic excellence: quality, creativity, and uniqueness of the applicant's past work as demonstrated by the work samples
- Demonstrated proficiency in craftsmanship and technical knowledge of the materials and techniques in the artist's chosen medium
- Local artists and projects that engage the community are viewed favorably
- Impact of the project on the design and development of the site: ensuring that scale and scope is appropriate for the site, and will promote future activation and development of locations as spaces for gathering and future programming

- Longevity, durability, and maintenance plan

Applications must be submitted by 11:59 PM (CST), Sunday, November 8th, 2020.

Up to three finalists will be invited to participate in a site visit to discuss their proposal with members of the selection committee. The Selection Committee reserves the right to reject any or all applications at its judgement, and to revise the selection process.

Artists or teams who submit a proposal are required to provide a detailed budget, including the cost of labor, materials, and logistics for the creation, execution, and installation of the artwork. The proposal will also include a preparation schedule, detailed narrative, and long-term maintenance plan.

submission instructions

Email info@nolacompletestreets.org with the subject line 'project lead's name - public art application'. The email needs to include all application materials (formatted as Google Docs, Word, or PDF files) either as attachments or linked to an accessible folder (ie - Dropbox) where they can be downloaded.

project timeline

The project timeline is as follows. *This schedule is subject to change.*

- October 1 to November 8 - Request for Qualifications and Proposals
- October 7 - NOCSC hosts an online [Information Session and Q & A](#)
- November 9 to December 1 - Selection Committee Review Period
- December 4 - Finalists Announced
- December 7 to 11 - Site Visits with Finalists

Announcement of Winner December 17, 2020

Deadline to Complete & Install Artwork June 1st, 2021

questions

Questions about the project should be addressed to:

Robert Henig Bell - Campaign Manager, Bike Easy

rob@bikeeasy.org

&

Catherine Wheeler - Program & Outreach Coordinator, SOUL

cwheeler@soulnola.org